

## IN RIGHT EARNEST

By the time this issue reaches your hand, you must have already received the Annual Report and Accounts for the financial year ended. Perhaps it's the last time that I would be writing to you in the columns of MC Live. If the Club has to grow, every Committee has to work- to excel over the previous performance. Two years ago, from the day we took charge, we got down to the brass tacks of operations, with a single purpose in mind- to give the best management possible.

Within the first couple of months, we realized that a few staff had developed vested interests and were stalling all our positive initiatives. We had tremendous pressure to increase prices, which we desisted. Instead, we introduced the ERP

Following this, we focused on setting systems in place. Checks and balances and controls were introduced. We initiated a new vendor development program and put in cold storage unscrupulous vendors. Wasteful expenditure was curtailed. Excess preparation of food was stopped. The purchase was measured against consumption and 24x7 Security at the gate and a boom barrier were placed. Things changed.

Concurrently, we worked on improving the food quality with HAACP protocols for the kitchen. We appointed new Chefs and introduced new dishes and worked on giving a better costing for Members' parties, by introducing a Set Menu. For spirits, we aggressively worked with the liquor companies for discounts which were passed down to Members. In fact, only MC offers some of the best wines at 50% off to Members and some of the best whiskeys at 25% off. Club usage increased.

Finally, all our experiences on Club Management were summed up and written down in a Manual of operations; which we feel is the best gift we can give to subsequent Committees and posterity. The results are there for all to see. We have made an all time high excess of income over expenditure for the financial year ended



*A still from the musical Joseph and Amazing Technicolor Dreamcoat presented at MC by Liala Alvares, Cause Foundation*

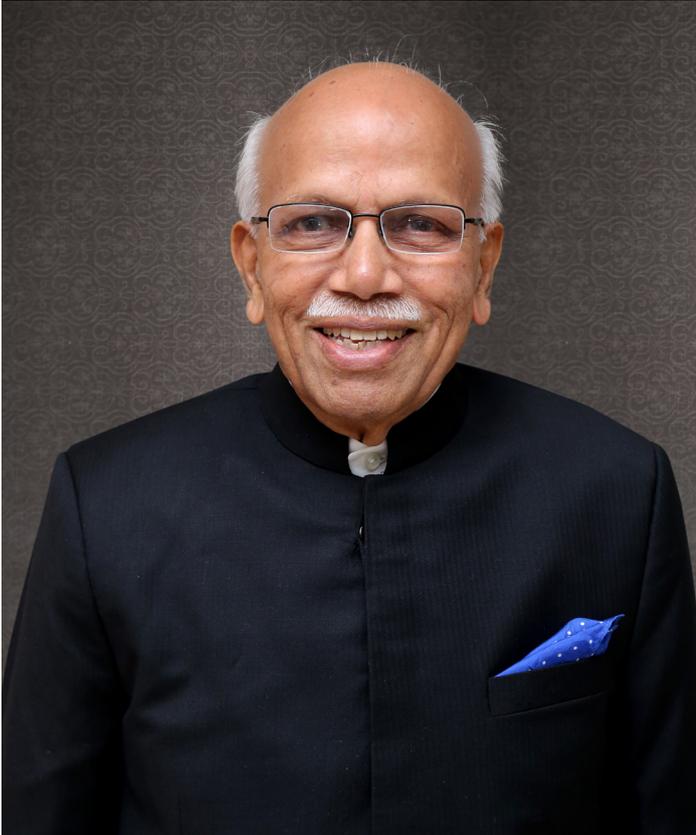
software - a bold decision, considering past experience. We then weeded out the bad apples among the Staff that were pulling down the entire team. Realizing that our Human Resources were our primary assets, we employed professional trainers to train, motivate and bring about a change in attitude. They were told in no uncertain terms that performance would be rewarded and indiscipline, pilferage, wastage would not be tolerated. What did we achieve? A human resource team that is sincere, hardworking and given their background and qualifications, I would say- the best in the business. We kept our promise to them- a handsome salary hike.

without a compromise on any front. There was never a single moment in the Board Room which left a bad taste for any of us. All decisions were taken with discussions, deliberations and were understood to be in the best interest of the Club. For this and for many other things, I have to thank our Committee Members.

I have the satisfaction of serving with sincerity and in right earnest - memories that will live with me always.

**Isaac Vas**  
**Honorary Secretary**

## MEET : DR. B. M. HEGDE



Dr. B. M. Hegde is one of South Canara's most illustrious sons. A teacher, practitioner, administrator and speaker-par-excellence. Decorated with some the nation's highest awards, he is a polymath with a huge following across India. This is due to the 79-year-old gentleman's ability to stay relevant in an age of social media. Agree with him or not - you can't ignore him. The good doctor speaks to MC Live on matters personal and professional.

**When did you join Mangalore club?**

I joined the Club in 1965.

**Do you use the Club's facilities?**

I have used it occasionally to entertain friends. I'm not a regular Club-goer. I'm a teetotaler so there's no fun in going to the Club. It's quite far away from where I live. My son Manju used the facilities a lot more, as he used to play table tennis here.

**What are your hobbies?**

Reading, writing and talking to people.

**What's the best thing you like about Mangalore?**

Mangalore is a cosmopolitan city. People are broadminded, without clannishness or hatred. Mangalore is a nice city, I love it.

**If you could have lived someplace else, where would it be?**

Any place in South Kanara, Udupi or Manipal. Not anywhere else.

**If there is one thing you could change about Mangalore, what would it be?**

Cleanliness. I would like it to be a cleaner and tidier city.

**Did you have any role models in your formative years?**

Yes, my family doctor Dr. B. C. Hegde from Hiriadka and my teachers, especially my English teacher Mr. Pothy Ramachandra Rao. I modelled my life on them.

**What qualities make a good doctor in your opinion?**

Compassion, authenticity, and honesty.

**Please give us 3 tips for a healthy life**

Eat in moderation, and when hungry.

Exercise every day, since man is made for work.

Keep your mind clean, free of hatred, jealousy, pride, greed and ego.

**Share 3 misconceptions that people have about health.**

People think that regular check-ups are required for good health, Not true.

Second misconception is that they must go the doctor regularly. Go only when you are not well.

Third misconception is that there's a pill for every ill. In fact, there is an ill following every pill.

**Please share tips to be a good orator**

Be natural.

Prepare - but don't over prepare your speech.

Speak from the heart.

**What gives you the greatest joy nowadays?**

The company of good people.

Interviewed by **Dr. Karthik Shetty**



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# THE EDITORS DESK

We have been blessed with abundant rain this June. South Canara is a joy to behold during the rains. The evenings are pleasantly cool – a welcome change from the humidity we endure in summer. Make time to enjoy the weather, spend a weekend holidaying along the coastal countryside. Take my word for it, it is rejuvenating.

Football mania is at fever pitch. The Soccer festival is the greatest show on earth right now. It doesn't matter if you

don't follow the game; you get drawn into the spirit of things. Come to the Club and watch it on the big screen with fellow fans.

In this issue we have an interview with a Doctor of national repute; the humble Goan Fení gets its due from CA Lionel Aranha. That's all folks, it's a wrap!

**Dr. Siddarth Shetty**  
Editor, MC Live

## CLUB NEWS

### EVENTS FOR THE MONTH OF JULY 2018:

- a) 14.07.2018 Saturday – Housie & Bar night  
with Vivian Rodrigues Band
- b) 29.07.2018 Sunday – Rummy Knockout
- c) 21.07.2018 Saturday – **Annual General Body Meeting**  
at 7.30 PM

### RECIPROCAL AFFILIATION:

We have finalised reciprocal arrangements with the following clubs:

- **Ranchi Club Ltd., Club road, Ranchi 840001, Jharkhand.**
- **Amanora Club, Amanora Park Town, Hadapsar, Poone 411028.**

## BALLOT

Applications for Permanent Membership of the Club received from the following candidates whose details are given below was scrutinized, screened and approved by the Managing Committee. Their names will be put up for balloting from 28.06.2018 for a period of four weeks (**28.06.2018 to 25.07.2018**)

### MEMBERS CHILDREN

Name, qualification Date of birth & address	Occupation	Proposer	Seconder	Application recd. by the Club
Ms. Nicole S. Rosario, B.Arch. D/o Mr. Donald T. Rosario Casa De Rosario, S. L. Mathias Rd. Kaprigudda, Mangalore 575 001.	Architect	Donald T. Rosario	R. D. Kini Jeevaraj Shetty Cecil J. Koland B. M. Mahendra Rao Punit Bharath	10.02.2017
Mr. Mark Saldanha, B.B.M. S/o Mr. Placid Saldanha Fathima Gardens, Valencia Mangalore 575 002.	Consultant	Placid Saldanha	T. W. V. Rasquinha Owen Colaco Rabindranath D. Kini Jathin Attavar Donald N. J. Pais	03.03.2017

Members are requested to collect the ballot papers and sign against their name in the ballot book. Signed ballot papers will be available with Mr. Prasad Monnappa or Mr. Shashiprashanth at the Club Office between 10.30 am to 2.30 pm and 7.00 pm to 10.00pm. Ballot box has been kept on a separate table in the Club Office.

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# IDENTITY : 'FENI'WISE

Back in 2014- I was stationed at Sankhali, Goa. In the evening I developed body ache and felt that I was coming down with the flu bug. I asked my driver to stop for some medicine; but the poor soul misunderstood me and I found myself standing in a courtyard where an old lady, wrinkled with age, a sari drawn up between the legs and tucked in at the waist, gave me a large peg of Feni to gulp down to the accompaniment of the delicious Kishmor. One thing led to another, and over a couple of pegs, with my eyes going 'crint crint' & my brains 'shrinking' I was treated to the history of Feni by this master brewer of a lady!



Feni has been around for more than 400 years. The word Feni, I was told, is a derivation of the Sanskrit word 'phena', which means froth or foam. The first experiments were with coconut and later with the tropical fruit cashew. I was given a conducted tour (my driver had to lend a hand) of the 'works' aka the brewery. Cashew apples are crushed and allowed to ferment. The first extract is called 'Urak'. It is fruity and is as potent as Feni. Urak is triple distilled to get Feni. Owing to its alcohol content of nearly 42% the foreigners have nicknamed it 'fire-water'. By the time I bid farewell, with a parting gift of a bottle of the 'stuff' tucked under my arm, I had forgotten why we had taken the detour. The next morning, I was up with the lark, feeling fresh as a flower! Such was the effect of that fantastic drink!

The best Feni I was told came from the hills of Sattari (which was where I had the miraculous potion for body ache). By the way, Feni connoisseurs usually assess the quality of it by its strong aroma. Today, one has access to some very fine triple distilled Feni. My favourite brand is 'Cazulo' or 'Fidalgo'. On June 1st 2009, Feni was the first alcoholic beverage in the country to be accorded GI certification!

Coming back to good old Mangalore and its master brewers; well, there are none. A systematic assault on the art of brewing by the excise department at the behest of the IMFL manufacturers has

killed the 'cottage' industry. When we were kids, Adam Kudru and Tri Island were famous for their 'country' liquor. No more. What a majority of people gulp down today is essence mixed with alcohol. It isn't anywhere close to the 'fire-water' of Adam Kudru! As I write this article, faint news is coming in of some spotting of brewers in the upper reaches of Neermarga and Belthangady. It is enough to warm the cockles of a connoisseur's heart! If you, the reader, have any information kindly provide me the same. Confidentiality will be maintained at all cost.

It is heart-warming to note that Goans are making an all-out effort to make 'Feni' a national drink. I wait for that moment when we too can raise a glass or two in praise of this drink at the Mangalore Club! Until then, the next time you are in Goa, you can enjoy Feni neat, with soda, a lemonade, or simply as a cocktail. But do try it, as a local would – order a plate of fried fish or Kishmor, sit underneath a coconut tree, nibble away and bottoms up, folks!

Statutory Warning: Alcohol is Injurious to Health (Tobacco kills 6 million a year, Alcohol kills 2.5 million a year; but the Numero Uno spot is still held by the ubiquitous mosquito – it spreads diseases that kill 12 million people a year) Cheers!

**Prof. CA Lionel Aranha**